

AIR LOGISTICS GROUP PRESENTATION

JANUARY 2023

CORPORATE STRUCTURE

Group

experience

BPFA Baring Private Equity Asia Private Financial Acquired in **Equity** Security 2018 ✓ One of the largest private ✓ One of the oldest European private **Investors** investment firms in Asia equity firms, established in 1872 ✓ Capital of over US\$11 billion ✓ US\$13.5 billion in Assets ✓ Secure & high-quality cloud-✓ AAA Bank syndicate based IT Infrastructure **World Freight** Corporate **AAA Auditors Established in** Company Dedicated legal team Governance Comprehensive Compliance 2004 Global Credit rating 'B' by S&P program ✓ Focused on sales & Driven by business customer service intelligence Strong **Air Logistics** 27+ years

Foundation

✓ GSSA & TCM expertise

Large Customer database

Capacity management

solutions

AIR LOGISTICS GROUP MANAGEMENT

Corporate Level



Stephen Dawkins
CEO



Helmut Mair
Director



Vikram Singh
Managing Director
ME & APAC



Joao Pires Ramos COO Europe



Henrik Spove

Regional Director

Scandinavia, Finland &

Baltics



Martin Ngai Commercial Director Asia



Sander Bras
Head of Business
Development
ME & APAC

Country Level

Experienced Country Managers with Local Expertise

Sales

Marketing

Business Intelligence

Operations

IT

Customer Service

Finance

Back-office functions

WORLD COVERAGE



EUROPEAN COVERAGE

✓ BELGIUM BRU

✓ CZECH REPUBLIC PRG

✓ DENMARK CPH

✓ FINLAND
HEL

✓ FRANCE CDG

✓ **GERMANY** FRA, MUC, HAM, TXL, CGN

✓ GEORGIA TBS

✓ HUNGARY BUD

✓ IRELAND
DUB

✓ ITALY
MIL, MXP, FCO

✓ NORWAY OSL

✓ POLAND WAW

✓ PORTUGAL LIS, OPO

✓ SLOVAKIA BTS

✓ SPAIN
BCN, MAD, VLC

✓ SWEDEN ARN

✓ SWITZERLAND ZRH

✓ THE NETHERLANDS AMS

✓ UNITED KINGDOM EMA, LHR, MAN



ASIA PACIFIC & MIDDLE EAST COVERAGE

✓ AUSTRALIA SYD, MEL, BNE, ADL, PER

✓ BANGLADESH DAC, CGP

✓ BRUNEI
BWN

✓ CAMBODIA PNH

✓ CHINA
PVG, PEK, CAN, SZX, TSN, NKG,
WUH, HGH, CKG, CTU, KMG

✓ HONG KONG

HKG

✓ JAPAN NRT, KIX, NGO, FUK

✓ KOREA

✓ MACAU MFM

✓ MALAYSIA KUL, PEN ✓ MALDIVES
MLE

✓ MYANMAR RGN

✓ NEW ZEALAND

✓ INDIA

DEL, BOM, BLR, MAA,AMD,

HYD, CCU

✓ INDONESIA CGK, SUB, DSP

✓ ISRAEL TLV

✓ PAKISTAN
LHE, ISB, KHI, MUX, LYP, PEW, SKT

✓ PHILIPPINES MNL

✓ UNITED ARAB EMIRATES

DXB

✓ VIETNAM HAN, SGN, DAD



BRAND RECOGNITION



Air Logistics Group Awards

The Air Logistics Group brand is recognised across the globe for quality, professionalism and financial strength

In May 2003, Air Logistics was the first organisation worldwide to be awarded IATA GSSA status. The IATA GSSA programme realizes global standards for GSSAs

Five times winner in its class of the prestigious World Air Cargo Awards including GSA of the Year 2022

GSSA of the Year at the Air Cargo News - Cargo Airline of the Year awards in 2016 & 2014, and the only GSSA to have been recognised twice with this award.

SERVICES



Sales

- Experienced teams in local markets
- Innovative sales strategies tailored to each airline
- Targeted sales using dynamic market analysis in combination with local expertise
- Digital sales distribution platforms



Marketing

- Dynamic marketing strategies to promote the airlines brand
- Creative and original promotions including email shots, social media and printed materials
- Organization of corporate and promotional events alongside attendance at key industry events



Customer Services

- Highest standard of customer service
- Fully trained in special cargo requirements
- State of the art booking systems that interface with the airlines own system



Finance & Administration

- Dedicated revenue accounting teams across the globe
- Centrally controlled invoicing and full participation in IATA CASS
- Data capture & verification units providing back-office support



Business Intelligence

- Analysis of data collected in the ALG quotation platform
- Utilization of business intelligence tools including IATA, CLIVE, WACD & Seabury
- Continuous investment in IT infrastructure & digitalization

AIR LOGISTICS IN SUMMARY

Setting the industry standard since 1994



Air Cargo Capacity Management Specialists

- 27+ years GSSA experience
- Worldwide team of air cargo & airline industry experts
- An extensive database of forwarding customers including SME, MNC & niche players
- Business intelligence



Driving Growth

- Local market experts with direct access to the right data
- Realize efficiencies through automation & innovation
- Drive higher output by targeting the rights customers



Customer Dedication

- Centralized management of principal requirements
- Dedicated teams
- Provide the highest standard of customer service
- Focus on agent care and always ready to go the extra mile



Transparency, Reliability & Trust

- Secured Infrastructure
- Cyber Security
- Transparent reporting
- Market leader in compliance
- Socially responsible

